



ISTITUTO DI ISTRUZIONE SECONDARIA SUPERIORE
Pietro Sette



PROGRAMMA SVOLTO

Materia **INGLESE**

Prof. **Alessandro Cavallari**

Classe **V A IMI**

Libri di testo: **JUST FASHIONABLE** di C. Oddone – Editrice San Marco

ARGOMENTI SVOLTI

FASHION DESIGN BASICS:

- Colour: the first eye catcher;
- Carrying meaning through colours;
- Outlining shapes and volumes;
- Meet the icon; COCO CHANEL;
- Design;
- Art material.

MARKETS AND COLLECTIONS:

- The fashion industry;
- Meet the icon: CHRISTIAN DIOR;
- Many targets, many brands;



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- Collections and ranges;
- Designers and fashion shows;
- Meet the icon; STELLA MACCARTNEY;
- From the catwalk to the stores; fast fashion;
- Cultural insights: Art Nouveau, The Aesthetic Movement and the Pre-Raphaelites.

FASHION IN THE LIMELIGHT:

- Just a matter of trends;
- Meet the icon: CALVIN KLEIN;
- Ways of promoting fashion;
- Digital media;
- The impact of globalization on the fashion world;

Santeramo in Colle, 31/05/2025.

Il/la docente